



## Canadian Rotary Clubs Fundraising Campaign

### ***Selling AMAIZEINGLY GREEN as a fundraiser***

Many communities in Canada have passed bylaws prohibiting the cosmetic use of pesticides on lawns. This creates an opportunity to sell a new product produced by Collingwood Ethanol LLP. called "Amaizeingly Green". It meets the requirements of the new bylaws, is good for the environment and raises funds for Rotary projects at the same time.

Collingwood Ethanol L.P. is proud to be working in association with Rotary Clubs in Canada.

The Rotary Club of Collingwood - South Georgian Bay has negotiated an agreement with Collingwood Ethanol to receive \$ 4.00 for each bag of fertilizer sold. This agreement also covers all other Rotary Clubs in Canada. You simply get a unique promotion code and you will receive a cheque each month for any fertilizer ordered under that code. The product is sold in 9 kg and 18 kg bags and the same \$4.00/bag fund raising credit applies.

The product must be ordered through the [AMAIZEINGLY GREEN](http://AMAIZEINGLYGREEN.com) website. It can be delivered directly to the customer by courier, but clubs can save on the shipping and handling fees if it is delivered by the skid to a central point in the community and picked up. Or the Rotary Club may decide to deliver it to the customer from this central drop-off.

Amaizeingly Green is a co-product of ethanol production and is also known as corn gluten meal. It has been proven to be a natural weed control as well as a natural source of nitrogen. For communities that have bylaws prohibiting the use of chemical pesticides for home applications, this product is recognized an important part of the new way of looking after grassed areas. The product is totally safe and requires no warnings or restrictions for application. There is only one formulation although the company is required to put it into 2 different bags depending on whether it is sold as a fertilizer or as a weed control. Either way it is exactly the same product.

As a fertilizer it is sold as 10-0-0 and is a slow release source of nitrogen. It releases the nitrogen over a period of about 40 days. It has a neutral pH and as such it does not have a negative impact on soil bacteriologic activity, unlike a lot of formulations of chemical fertilizer. It can be promoted as a way of building up the soil, meaning increasing the organic matter content of the soil over time so it can provide more of the plant nutrients naturally.

As a natural weed control it acts as a pre-emergent control for a wide spectrum of common weeds. It does so by preventing seed germination for a period of about 20 days after application. It does not control weeds that are already established and

complete weed control will take several years of continuous use. For most weeds the control can reach 98% after 3 years of use. Weeds such as dandelions spread dominantly from seeds, but they can also regrow from roots that survive the winter. The product can safely be applied to new sod after 20 days, and is ideal for flower and vegetable gardens after the plants are established.

I encourage you to participate in this tremendous fundraising program that adds so much to the environment and to the worthy community and international projects sponsored by Rotary Clubs across Canada.

If you have any questions or concerns, please feel to call me at (647) 723-9442.

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